



AMERICAN TOOL & EQUIPMENT FLEET & INDUSTRIAL SUPPLY

2319 SUGAR RUN ROAD
DUNCANSVILLE, PENNSYLVANIA 16635 • 814-944-5237

**Return Completed
Forms by:
March 6, 2009**
ATTN: Special Event Coordinator

SHOWCASE XXVIII April 3-4, 2009 -- REGISTRATION at the BLAIR COUNTY CONVENTION CENTER, Altoona Pennsylvania

Business Name: _____ Account No: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone No: _____ Fax: _____ Email: _____
ATE Salesperson: _____ No: _____

NAME TAGS REQUIRED **Please print legibly or type names of persons attending.*

Name: _____ Title: _____

Buyer? Yes No Attending? Friday Saturday Both Days

Name: _____ Title: _____

Buyer? Yes No Attending? Friday Saturday Both Days

Please assist us in our planning. American Tool will provide two (2) meals per American Tool Account.
Friday Evening Buffet reservations needed: _____ or, Saturday Luncheon Buffet reservations needed: _____
*All meal tickets will be included in your Show Packet at the registration desk.
If the above amounts are not completed, there will be no meal tickets included in your packet.*

SHOWCASE XXVIII -- PROGRAM

- Each vendor booth will provide you with their show promotions, specials, premiums, and cash backs, etc. Only ATE buyers will receive this information.
- Prizes will be awarded half-hour during the Showcase.
- You will have five (5) days after the Showcase (deadline: April 10, 2009) to turn in your orders. **Any orders received (in-house) after April 10th will be billed at regular prices.**

PRE-SHOW PROGRAM

- Buyers placing a Pre-Show order of \$3000.00 will receive the best or lowest price on any item published in the January/February/March 2009 American Tool & Equipment publication (or April/May/June 2009 if better price) regardless of the quantity ordered. (However, commodities such as aerosols must be ordered in full case lots for best price.) This could provide as much as 20% additional savings to you on selected items.

ADDITIONAL SHOWCASE INCENTIVES

- Some manufacturers will offer merchandise premiums or "Showcase Only" promos. You qualify only if you visit the respective manufacturer's booth.

Buyers have the option of Cash and Carry for Pre-Show and Show orders:

- Cash** - If payment for Pre-Show orders is received within five (5) days of receipt of order, a 5% cash discount will be granted in lieu of 2%/10th, Net 30 standard terms.
- Carry** - Buyers may choose to pickup their Pre-Show and Show orders at the warehouse and receive a 5% discount for freight allowance.
- Ship** - Buyers may opt to take a 5% discount by having their orders shipped "collect" or "pre-paid and add."

Pre-Show orders are available for shipment or pickup between March 23rd and April 10th only.

PLEASE RETURN FORMS BY MARCH 6, 2009, TO:

AMERICAN TOOL & EQUIPMENT
ATTN: SPECIAL EVENT COORDINATOR
2319 SUGAR RUN ROAD
DUNCANSVILLE, PA 16635

or FAX TO: 800-277-0612 or 814-944-7571



**EXPAND
YOUR
HORIZONS**
April 3 - 4, 2009